



Snowdrop
PROJECT



Create Your Own Fundraiser

Use your skills or organise something you will enjoy! One of the greatest aspects of fundraising is to do something exciting!



Why fundraise for Snowdrop?

Who are we?

Currently survivors of human trafficking can access support through the Salvation Army under a contract with the Ministry of Justice. This consists of 45 days of support in safe-house accommodation. Although this immediate care is essential, we believe that support should not cease after 45 days and that recovery from human trafficking is a long-term process.

The Snowdrop Project is the first charity in the UK to provide long-term, community support for survivors of human trafficking. We work with our clients on an individual basis to ensure their needs, which are often complex, are met.

The number of potential victims of modern slavery rescued in 2016 increased by 17% on the previous year. (NCA, 2017)

This means the need for long-term support is increasing each year.

You can help to fund freedom today and ensure no survivor in Sheffield has to rebuild their life alone.



Michelle* joined Snowdrop in 2015 after leaving a safe house. She had been trafficked across three continents for both sexual and criminal exploitation and had been through unimaginable horrors. Michelle came to us suffering from Post-Traumatic Stress, physical injuries sustained through past torture and a fear of making new friends. But overall, she had a deep desire to move on from her past experiences.

Over the next 12 months Michelle engaged with the Snowdrop Project. An invaluable volunteer caseworker worked with her closely to meet her complex support needs and realise her future goals. Michelle engaged with Snowdrop's in-house counselling service, became fully independent in accessing health services and immersed herself in community activities.

Last year, Michelle successfully moved to another city to pursue a course in acting - a goal she had longed to achieve. On leaving the Snowdrop Project, Michelle stated that her caseworker "helped me a lot...she really, really, really helped me. Without her I would be nothing"

Michelle has since been in contact with us and is flourishing.

**names have been changed*

Fundraising Ideas

Bake Sale

Running a bake sale is a fun and delicious way to raise some funds! You could get a group of friends or family to help bake treats and ask for a small donation for each cake! This way you're feeding people as well as providing information about the Project!

Whether you run the event at work, school or your home be sure to find out about any specialist diets (or perhaps just favourites) first to maximise sales!

You could raise £50-£200



Host a Quiz Night

Quiz nights are a fun and easy way to raise money. Simply find somewhere to host your night, be it a pub, village hall or your house.

You may already have a theme for your quiz decided, but we have quiz packs we can send you if you are looking for something a little more generic.

Why not put on a raffle on the night to raise even more money!

You could raise £50-£300

Share your Skills

Why not use your skills and hobbies to create a way to gain sponsorship? Past fundraisers have done everything from hosting a charity yoga evening to donating their tips from hairdressing.

Just advertise an event or day you are willing to use your skills and get people to donate towards it. By sharing your time and skills people may be more inclined to sponsor your fundraiser!

You could raise £50 - £250



Host a Tournament

If you're part of a sports team, or have a competitive hobby then why not get all your friends together and host a tournament? Simply set a date and invite people to take part and ask them to donate for the event.

This can be a fun way to use your competitive side to make a difference!

You could raise £50-£150



Collecting Sponsorship and Fundraising

We want to make fundraising and depositing your donations as easy as possible!

There are just two ways in which we can receive your total amount for your Snowdrop Fundraiser.

Either:

[Online at JustGiving.com](#)

- * We are registered with Just Giving, this online giving platform allows you to easily set up an online account where you can receive online donations and input any offline donations. It's an easy website to use and allows you to track your sponsorship and fundraising progress.
- * **This online method is simple to set up and use, and the money raised is directly donated to The Snowdrop Project including Gift Aid (if applicable).**
- * You **can set up your Snowdrop fundraising page [here](#)***
- * Make sure you explain which fundraiser you are taking part in, how much you need to raise and why you would like to raise money for the Snowdrop Project!
- * Your Just Giving page can be shared through any social media which for previous fundraisers has been the most helpful method of sponsorship (see below for tips on making the most of social media).

OR:

[Completely offline](#)

- * You can ask your sponsors to give you their donations and record it on your sponsor form provided in the pack. The total cash amount received will need to be donated directly to Snowdrop, through one cheque made payable to 'The Snowdrop Project'.

If you are struggling to find a method of collecting sponsorship money that works well for you then please do contact us and we will work with you to find a solution.

What your Money Could Do

£100 could

Ensure a survivor can access the therapeutic support they need.

£100 could provide a face-to-face interpreter for an hours counselling session.



"You want to express so much and you've got no voice, because you can't because of the language. So obviously you need somebody else to do that for you"

Mary Snowdrop Client*



House Renovation

"When I first got my council housing, it was really a disaster... They painted the house, they furnished two rooms for the children as well as my room. They ensured everything I needed in the kitchen was there. The house eventually was made very warm and pleasant."

**Abi Snowdrop Client*

Before

After

£300 could

Make a house a home.

£300 would cover the costs of renovating a house.

When a client moves into their permanent residence, we want to help make the client feel safe, happy and secure in their own environment. We do this through cleaning painting and furnishing their house.

MAKE THE MOST OF SOCIAL MEDIA

Sharing your fundraising journey on social media **can raise awareness** of what you're doing and why.

People can't donate if they don't know you're fundraising!

FACEBOOK

If you're on Facebook, this is the best way to reach your friends, family and other potential sponsors. Be creative with what you share!

TWITTER

If you use Twitter, you can publicise your fundraising. Tag us in it, @snowdropproject, we want to see your fundraising progress.

INSTAGRAM

Instagram is a really creative way to share your photos and document your fundraising journey! Tag us in it @SnowdropProject

TOTAL GIVING

Your JustGiving page can be shared through any social media. For previous fundraisers this has been the most helpful method of collecting sponsorship.

IMAGERY

Pictures speak louder than words. Take photos and share them with the information of your fundraising.

HASHTAGS

Use Snowdrop Project's hashtags #unlockingfutures or #fundingfreedom If you can, use them. This way we can encourage and support each other.

GET SHARING!

Although you may feel that you don't want to bombard people with social media updates, this has proven to be the most effective way to gain support & sponsorship. Don't forget to share updates before as well as after any events.



Sponsorship Form

Title: _____ **First name:** _____

Surname: _____

Home address: _____

Town: _____ **Postcode:** _____

Contact number: _____

Email Address: _____

I am taking part in _____ on the _____
for the Snowdrop Project. **My minimum target is £**_____.

Snowdrop Project is a ground-breaking charity that provides long term community support to survivors of human trafficking to make a fresh start and to reduce the risk of re-exploitation and homelessness.

Please remember to **gift aid your sponsorship** and help us claim from the government an extra 25p for every £1 you give.

Full Name	Please Complete for Gift Aid			Sponsor Amount	Paid
	House no/name	Postcode <i>(home address only)</i>	I'm a tax payer <i>(please tick)</i>		
<i>eg. Joe Smith</i>	86	S12 4BW	✓	£10	

